

# The Amazing Entrepreneur Contest



The Amazing Entrepreneur contest supports and promotes startups and student businesses in Gwinnett County. Your sponsorship will not only help create an entrepreneurial culture in the community, but will also expose new business owners to products and services as they make first-time decisions regarding which vendors they should bring in as partners.



## SPONSORSHIP OPPORTUNITIES

### Executive Sponsor — \$3,000

- Opportunity to give welcome remarks at the Entrepreneur Demo Day where contest winners will be announced.
- Exhibit Table at Demo Day.
- (5) complimentary attendees for Demo Day.
- Opportunity to distribute collateral and/or promotional material to all attendees at Demo Day.
- One (1) spot on the contest judging panel.
- Company name and logo with highest prominence on all promotional materials.
- Company name and logo featured on e-program announcement distributed to more than 1,500 business and industry leaders.
- Mention in press release announcing contest winners.
- Company name featured in the Investor section of the Partnership Gwinnett website.
- Social media mentions across all Partnership Gwinnett platforms.
- Inclusion in "Preferred Vendor" resource distributed to new economic development partners and companies.
- Access to copy of the final Demo Day attendees list with contact information.

### Elite Sponsor — \$2,000

- One (1) spot on the contest judging panel.
- Exhibit Table at Demo Day.
- (3) complimentary attendees for Demo Day.
- Opportunity to distribute collateral and/or promotional material to all attendees at Demo Day.
- Company name and logo listed on all promotional materials.
- Company name featured in the Investor section of the Partnership Gwinnett website.
- Social media mentions across all Partnership Gwinnett platforms.
- Inclusion in "Preferred Vendor" resource distributed to new economic development partners and companies.
- Company name and logo featured on e-program announcement distributed to more than 1,500 business and industry leaders.

### Premier Sponsor — \$1,000

- (2) complimentary attendees for Demo Day.
- Exhibit Table at Demo Day.
- Opportunity to distribute collateral and/or promotional material to all attendees at Demo Day.
- Company name and logo listed on all promotional materials.



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- Company name featured in the Investor section of the Partnership Gwinnett website.
- Inclusion in “Preferred Vendor” resource distributed to new economic development partners and companies.
- Company name and logo featured on e-program announcement distributed to more than 1,500 business and industry leaders.

## **Entrepreneur Demo Day — Food Sponsor**

- A one-minute speaking opportunity at Demo Day
- Opportunity to distribute collateral and/or promotional material to all attendees at Demo Day.
- Company name and logo listed on all promotional materials.
- Company name and logo featured on e-program announcement distributed to more than 1,500 business and industry leaders.