

The North Atlanta Technology Showcase is an annual platform for entrepreneurs, investors, innovators, and technology leaders in North Atlanta to connect. With an emerging technology community in North Atlanta, the Showcase provides opportunities to engage with startups, innovators and entrepreneurs through exhibits and pitches.



## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor at \$5,000 — Multiple Available

- Company name and logo included with highest prominence on all signage and promotional materials
- Company name and logo included on the event promotional slide displayed on Gwinnett Chamber lobby monitors during entire four-week promotional period
- Company name and logo featured on e-program announcement distributed to more than 1,500 industry and business leaders
- Inclusion in “Preferred Vendor” resource distributed to new economic development partners and companies
- Opportunity to distribute collateral and/or promotional material at registration
- Opportunity to give a promotional announcement and introduce keynote speaker
- One exclusive branded meeting room for use throughout event
- Premium placement of full page color ad in program book
- Opportunity to submit an entry on the Meet Gwinnett blog
- Mentions across all social media platforms
- Ten (10) complimentary registrations for event

### Elite Sponsors at \$3,000

- Company name and logo included on all signage and promotional materials
- Company name and logo included on the event promotional slide displayed on Gwinnett Chamber lobby monitors during entire four-week promotional period
- Company name and logo featured on e-program announcement distributed to more than 1,500 industry and business leaders
- Inclusion in “Preferred Vendor” resource distributed to new economic development partners and companies
- Opportunity to distribute collateral and/or promotional material at registration
- Opportunity to give a promotional announcement
- Placement of full page color ad in program book
- Mentions across all social media platforms
- Opportunity to be featured on Partnership Gwinnett’s investor newsletter
- Six (6) complimentary registrations for event



November 14, 2019



Average of 200 Attendees



(770) 232-1174



[htolbert@partnershipgwinnett.com](mailto:htolbert@partnershipgwinnett.com)

## Premier Sponsors at \$1,500

- Company name and logo included on all signage and promotional materials
- Company name and logo included on the event promotional slide displayed on Gwinnett Chamber lobby monitors during entire four-week promotional period
- Company name and logo featured on e-program announcement distributed to more than 1,500 industry and business leaders
- Inclusion in "Preferred Vendor" resource distributed to new economic development partners and companies
- Opportunity to distribute collateral and/or promotional material at registration
- Placement of half page color ad in program book
- Mentions across all social media platforms
- Four (4) complimentary registrations for event

## Core Sponsor at \$750

- Company name and logo included on all signage and promotional materials
- Opportunity to distribute collateral and/or promotional material at registration
- Placement of 1/4 page color ad in program book
- Mentions across all social media platforms
- Two (2) complimentary registrations for event

## Additional Benefits\*

Social Media Mentions: \$75

Attendee Information with  
Contact Information: \$250

Sponsor table: \$100

\*To be added in addition to any sponsorship package. Please specify which benefits you'd like to add.