

Designed to be reflective of Gwinnett and the metro Atlanta area, the IMPACT Regional Business Awards recognize leading organizations in top industries that are driving economic development and job creation, while enhancing our quality of life.



Presenting Sponsor – \$7,500

The program will be referred to as “Impact Regional Business Awards, presented (name of sponsor company).”

- Two-minute promotional announcement
- Logo on all marketing collateral
- Opportunity to distribute promotional materials at display table or in each seat
- Presentation of Overall Impact Regional Business award
- Recognition in press releases
- Social media mentions
- Ten (10) seats at event
- First right of refusal for following year

Leading Sponsor – \$5,000 (one available)

- One-minute promotional announcement
- Opportunity to distribute promotional materials at display table or in each seat
- Recognition in press releases
- Social media mentions
- Logo in broadcast emails, program, signage and website
- Ten (10) seats at event
- First right of refusal for following year

Principal Sponsor – \$4,000 (two available)

- Level exclusivity
- 30-second promotional announcement from emcee
- Logo in broadcast emails, program, signage and website
- Opportunity to distribute promotional materials at display table or in each seat
- Social media mentions
- Ten (10) seats at event
- First right of refusal for following year



May 8, 2020



Nearly 700
professionals and area leaders



(770-232-2252)

Impactawards
@GwinnettChamber.org

CONTINUED

Supporting Sponsor – \$3,000 (multiple available)

- Logo in broadcast emails, program, signage and website
- Opportunity to distribute promotional materials at display table or in each seat
- Social media mentions
- Verbal reference at event
- Eight (8) seats at event

Corporate Sponsor – \$2,000 (multiple available)

- Recognition on website
- Listing on event signage
- Mention in program
- Recognition in broadcast emails
- Verbal reference at event
- Six (6) seats at event

Partner Sponsor – \$1,500 (multiple available)

- Recognition on website
- Listing on event signage
- Recognition in broadcast emails
- Four (4) seats at event