

Principal for a Day provides business leaders a firsthand, authentic look at the operations of today's schools and the principals who lead them. They will observe the rewards, challenges and satisfaction that come with being the instructional and managerial leader of a modern public school.

Gwinnett Chamber 

Principal for a Day



Presenting Sponsor – \$5,000—**SOLD for 2019**

The program will be referred to as “Principal for a Day, presented by (name of sponsor company).”

- Two-minute promotional announcement during the event
- Recognition in the Gwinnett County Public Schools e-newsletter
- Presenting Sponsor recognition on agendas, calendar of events, emails and website
- Opportunity to distribute promotional materials at display table
- Two (2) tickets to event

Leading Sponsor – \$2,500 (multiple available)

- One-minute promotional announcement during the event
- Recognition in the Gwinnett County Public Schools e-newsletter
- Logo recognition at event
- Logo recognition on agenda and broadcast emails
- Opportunity to distribute promotional materials at display table
- Two (2) tickets to event

Table Sponsor – \$1,000 (multiple available)

- Name recognition at event
- Name recognition on agenda and broadcast emails
- Opportunity to distribute promotional materials at display table
- One (1) ticket to event



October 22, 2019
Orientation Breakfast

November 18-22, 2019
American Education Week

December 12, 2019
Celebration Luncheon



Average attendance is 140 CEOs and 140 Principals, as well as Board of Education representatives and Senior Gwinnett County Public School staff members



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