



Sarah Hathorn, CEO of Hathorn Consulting Group, is the go-to expert in working with leaders and companies to create successful corporate DNA. Over the past 30+ years she has developed her own unique Creating Successful Corporate DNA™ approach. Sarah focuses on ensuring that organizations have the right DNA permeating their leadership deck, workplace culture, business strategy, talent pipeline, and departmental teams. She optimizes teams/individuals to reach their highest potential and boost their productivity and level of engagement. The conscientious alignment of those strands of essential value helps to measurably improve and accelerate multiple levels of company productivity, performance, and profitability.

As a former senior-level executive in a Fortune 100 company, Sarah has an uncommon depth and breadth of experience. Her vantage point of understanding – and adaptation to the real-world challenges of competitive business – gives her full-spectrum knowledge and insight. Working with individuals, teams, or throughout the entire organization, she provides a targeted focus on maximizing Corporate DNA. Sarah has worked as a consultant in over 40 different industries and collaborates with large and medium-sized organizations, Sarah helps to measurably and quickly increase performance, productivity, and profitability – while creating sustainably successful corporate DNA. Many of her former protégés now occupy the highest positions within Fortune 500 companies, and her client list is a virtual “Who’s Who” of elite companies and top executives.

Sarah is also an internationally sought-after thought leader and has worked with leaders in over 39 countries. Her leadership tips, insights, and advice have been published by the *New York Times*, *Chicago Tribune*, *U.S. News & World Report*, and *Forbes.com* – as well as many other major publications and media outlets.

Sarah resides in Dacula, Georgia with her husband, Marc. She keeps her passport as handy as her car keys, having visited over 27 countries. Sarah has been involved in numerous philanthropic organizations and is a graduate of the Leadership Gwinnett class of 2009.

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